

Sustainability in the Global Supply Chain: Perspectives from the Cotton Product Life Cycle, 2013, 106 pages, Jung Ha-Brookshire, 0133140164, 9780133140163, Prentice Hall, 2013

Sustainability is a complex concept to teach and research. Since the United Nation's proclamation of the sustainable development initiative in 1987, sustainability has been one of the core foci for many businesses, organizations, and consumers. Yet our initiative on sustainability is still in its infancy, and teaching our students about sustainability is not easy. SUSTAINABILITY IN THE GLOBAL SUPPLY CHAIN: PERSPECTIVES FROM THE COTTON PRODUCT LIFE CYCLE is intended to help educators provide their students with a wide and holistic view of sustainability throughout the entire cotton product life cycle and supply chain. Although the four modules focus on cotton products, given the fact that cotton meets over half of the entire world's demand for apparel, an understanding of cotton and its sustainability throughout its life cycle would help students better understand the complex dynamics of sustainability in today's marketplace. For this purpose, four learning modules were created: Module I provides an overview of sustainability in the global cotton supply chain Module II focuses on cotton production systems Module III explains sustainability in cotton product distribution systems Module IV centers on sustainability in cotton product consumption. These modules are designed to be used as supplemental resources rather than replacements for existing curricula. Each educator would have an option to adopt all or a selected number of the modules to meet specific instruction needs they may have for different courses. Through this à la carte format, available through the Pearson Custom Library, the author hopes more students will be exposed to various issues and perspectives of sustainability throughout the supply chain and gain a comprehensive view of sustainability beyond raw material manufacturing. How do I order this text for my class? The full printed text, or select chapters, is available through the Pearson Custom Library . Please contact your Pearson Representative for assistance. An electronic version of the full book is available through CourseSmart. Also, this text is available on Kindle through Amazon.

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Fashion Marketing Contemporary Issues, Tony Hines, Margaret Bruce, 2007, Business & Economics, 324 pages. A collection of international contributions from renowned academics and practitioners from the US, UK, China, the second edition of Fashion Marketing has been completely.

E-villages of Tomorrow , Ghazi A Khan, Jul 25, 2012, Art, . .

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Federal Employees Health Benefits Children's Equity Act of 1999 , United States. Congress. Senate.  
Committee on Governmental Affairs, 2000, Business & Economics Sustainability in the Global  
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The Power of Words Unlock Your Ability to Learn and Do Anything, Sean Clouden, Jul 21, 2009, Education, . This book teaches a simple, special method of approaching new subjects or activities that will allow you to quickly grasp them and get resultsThe Speed of Light , Richard Wesley Clough, Apr 1, 2008, Poetry, 192 pages. A compilation of poems and stories based on similar material that was still in its gestation stage. Like the title says this book has come relatively fast after shaking off the



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